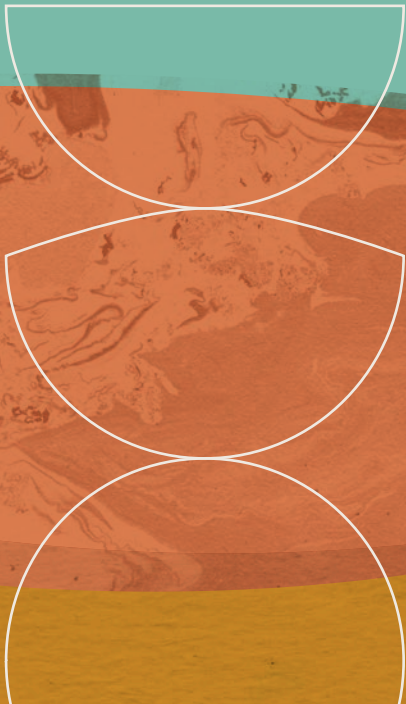ALI LAWRENCE

Copy Creation

You've got something important to say, but you need someone to find the right words.

I'm so glad you're here.

Translating big ideas into beautiful words is a process. It is a wonderfully collaborative process where you get to explore what you want to express, and I get to apply all those rich and fantastic ideas into language that captures the essence of your brand/project.

You may have some **web pages** written but need some new ones, or have a **PDF, email series, social media**, or **a campaign** that needs to be put into words.

My Copy Creation service is designed to provide the content you need for now. It's a short-term, effective, and highly satisfying partnership that delivers the words you need to get your ideas out into the world.

How it works

01

Once we've agreed to work together, you will receive an in-depth questionnaire to go over your project's details. Once completed, we meet for a 60-minute Discovery Call to go over all the specifics and create an action plan.

02

You'll receive an estimate for the agreed-upon project scope (which can be adjusted to include more as we go), an agreement, and you'll pay your deposit.

03

We'll create a Copy Creation calendar to include two rounds of edits and feedback, and we'll finalize when complete.

Things to know

01

This service allows us to work together in a more a la carte capacity as needed. Maybe you just have a one-off copy project that needs some attention; if that's the case — Copy Creation is perfect for you!

02

If you'd like to add more to your project along the way, adding another call to our plan may be an added fee.

03

You will receive all files via Google Docs and Google Drive. Comments and feedback that is not given over the phone will be provided through our Google Drive and Docs.

Did I mention
how I feel about
chemistry?
I believe in it!

Pricing per project varies. If you'd like to learn more, contact me <u>here</u>.

I can't wait to connect and create with you!

ALILAWRENCE.COM